



## SCHEDULE AT A GLANCE

Saturday, July 14	
1:00pm - 5:00pm	Pivot Point Fundamentals: Barbering in Action Presented by <b>Corey Hawkins</b> and <b>Daniel Dunworth</b> . Sponsored by <b>PIVOT POINT</b> .
1:00pm - 5:00pm	Wella Professional Classroom Presented by <b>Sonya Dove</b> and the <b>Coty Digital Education Team</b> . Sponsored by <b>WELLA</b> .
4:00pm - 4:45pm	Partner Meeting & Training - Maximizing Your Face Time Presented by <b>Kathy &amp; Frank Cacciato of Katherine Frank Creative</b> .
5:00pm - 7:30pm	One Helluva Welcome Party with special guest Oscar Bond Sponsored by <b>HATTORI HANZO SHEARS</b> . Co-Sponsored by <b>PROSPER U</b> . & Exhibitor Showcase Grand Opening
Sunday, July 15	
7:00am - 8:00am	Registration & Continental Breakfast
8:00am - 8:45am	Welcome & Opening Session Presented by <b>Frank Trieu</b> , AACCS President & <b>Kathy Chow</b> , AACCS Executive Director
8:45am - 10:15am	Embrace your Strengths, Fulfill your Potential Presented by Keynote Speaker <b>Mary Proctor Trane of Vérité Inc.</b> Sponsored by <b>PIVOT POINT</b> .
10:15am - 10:45am	Pay It Forward Educator Contest Winner Announced Sponsored by <b>WELLA</b> .
10:45am - 12:45pm	Exhibitor Showcase - Interactive Demos & App Scavenger Hunt / Lunch Served (11:45am - 12:45pm)
12:50pm - 1:50pm	Brow Design Basics: Setting Students Up for Success in the Brow Design Business Presented by <b>Crickett Enos of The Wax Chick</b> .
12:50pm - 1:50pm	Admissions to Career Services...and Everything in Between Presented by <b>Wendi Pendleton of Wendi-i.com</b> .
12:50pm - 1:50pm	It Ain't Easy Being an Educator - But It's Worth It Presented by <b>Paul DiGrigoli of DiGrigoli School of Cosmetology</b> . Sponsored by <b>GREAT CLIPS</b> .
12:50pm - 1:50pm	Men's Cutting and Styling Presented by <b>Anna Perkins of Farouk Systems, Inc.</b>
2:00pm - 2:40pm	N.F. Cimaglia Educator of the Year Award Announcement Presented & Sponsored by <b>MILADY</b> .
2:45pm - 4:00pm	Your Yearly Events Calendar: Start to Finish Presented by <b>Christina Jacks of Eric Fisher Academy</b> and <b>Jessica Beck of Prosper U</b>
2:45pm - 4:00pm	Rejuvenate & Firm the Skin: How to Incorporate the Latest Skin Care Technologies and Treatments in Your Students' School Journey Presented by <b>Diana Flores</b> and <b>Maria Romo of The Brow Shaping Queen</b> .
2:45pm - 5:45pm	Milady's Master Educator Session - Mission Possible: Light the Fuse Presented by <b>Lisha Barnes</b> . Sponsored by <b>MILADY</b> .
4:00pm - 4:15pm	Networking Break
4:15pm - 5:30pm	Rejuvenating Your School's Spa Menu With Microneedling Presented by <b>Melyssa Tucker of Aesthetics Plus of Utah</b> .
4:15pm - 5:30pm	How to Create a World Class Admissions Team Using Project Management Best Practices Presented by <b>Tom King of Enrollment Resources</b> .

5:45pm - 7:30pm	Reception - Exhibitor Showcase Interactive Demos & App Scavenger Hunt
7:30pm - 9:30pm	CND ART-RAGEOUS Hands-on Workshop Presented & Sponsored by <b>CND</b> .
7:30pm - 9:30pm	Andis Clipper Cutting Class Presented & Sponsored by <b>ANDIS</b> .
<b>Monday, July 16</b>	
7:30am - 9:00am	Continental Breakfast - Exhibitor Showcase Interactive Demos & App Scavenger Hunt
9:10am - 10:40am	Upskilling the Career Education Admissions Profession – don't get left behind! Part 1 Presented by <b>Shannon Gormley of Norton Norris</b> .
9:10am - 12:10pm	BRAIN GAMES: The Enrichment Commitment Presented by <b>Paul Suttles, Daniel Dunworth, Corey Hawkins, and Jamie Jones of Pivot Point</b> .
9:10am - 11:10pm	 Skincare - Breakout Session
10:40am - 12:10pm	Upskilling the Career Education Admissions Profession – don't get left behind! Part 2 Presented by <b>Shannon Gormley of Norton Norris</b> .
11:10am - 12:10pm	Be Afraid Not Presented by <b>Sheila Lambert of She's Afraid Not</b> .
12:15pm - 2:45pm	Exhibitor Showcase, Interactive Demos & Scavenger Hunt Winners Announced / Lunch Served (12:15pm to 1:15pm)
2:45pm - 3:45pm	How to Use Marketing Best Practices to Improve Retention Rates  Presented by <b>Tom King of Enrollment Resources</b> .
2:45pm - 3:45pm	The Engaged Classroom - How to Enrich Your Classroom Experience by Creating an Engaged Classroom Presented by <b>Andrew Carruthers of Sam Villa</b> .
2:45pm - 3:45pm	StrengthsFinder - Making it Personal Presented by <b>Mary Proctor Trane of Vérité Inc.</b> Sponsored by <b>PIVOT POINT</b> .
2:45pm - 3:45pm	Enviro Smoothing Presented by <b>Anna Perkins of Farouk Systems, Inc.</b>
2:45pm - 3:45pm	Journaling: The New Meditation Presented by <b>Brandon Dixon of Texarkana College</b> .
3:45pm - 4:00pm	Networking Break
4:00pm - 5:30pm	Best Year Ever Presented by <b>Paul DiGrigoli of DiGrigoli School of Cosmetology</b> . Sponsored by <b>GREAT CLIPS</b> .
6:00pm - 8:00pm	One Class Act: Strip Sugaring in Las Vegas Presented <b>Peggy Renfrew</b> . Sponsored by <b>SALON SUGAR PRODUCTS, INC.</b>
6:00pm - 8:00pm	The Art of Clipper Cutting Hands-on Workshop  Presented by <b>Tracy Nugent</b> . Sponsored by <b>WAHL</b> .
<b>Tuesday, July 17</b>	
7:45am - 8:50am	President's Breakfast
9:00am - 10:00am	Self Care for Educators Presented by <b>Joshua Perez (Hood) of Feel Free To Grow</b> .
9:00am - 10:00am	Be A \$100,000 Haircutter Presented by <b>Ivan Zoot, The Clipper Guy</b> . Sponsored by <b>TEAM JRL USA</b> and <b>BOOKSY APP</b> .
9:00am - 10:00am	YouTube Can't Certify You! Presented by <b>Malinda McHenry of Lira Clinical Skincare</b> .
9:00am - 10:00am	 4 Website Optimizations You Should Do, Before Spending Another Dollar On Ads: A Look At Case Studies Presented by <b>Cole Ashby and Cassie Costner of Oozle Media</b> .
10:00am - 10:15am	Networking Break
10:15am - 11:15am	10 Risk Factors That Produce No Show Appointments  Presented by <b>Rob Thatcher of SalesComm</b> .
10:15am - 11:15am	How to Reach Them - How to Teach Them; Classroom Management for Handling Diversity, Disruptions, and Disputes Presented by <b>Angie Shuler, M. ED. of Kenneth Shuler School of Cosmetology</b> .
10:15am - 11:15am	Reaching Millennials Without Compromising Standards: Using Technology and Alternative Teaching Methods to Your Favor! Presented by <b>Thomas James, Mr. Stateboard</b> .
10:15am - 11:15am	Meet Dermalogica  Presented by <b>Lizzy Jones of Dermalogica</b> .
11:30am - 1:00pm	To Become A Master Presented by Closing Speaker <b>Geno Stampora</b> . Sponsored by <b>MCBRIDE RESEARCH LABORATORIES</b> .
*schedule subject to change without notice.	
<b>SCHEDULE KEY</b>	
	: AMP Track (Admissions & Marketing Professionals)
	: Skincare Focus
	: Men's Focus