



SCHEDULE AT A GLANCE

Saturday, July 14	
1:00pm - 5:00pm	Pivot Point Fundamentals: Barbering in Action Presented by Corey Hawkins and Daniel Dunworth . Sponsored by PIVOT POINT .
1:00pm - 5:00pm	Wella Professional Classroom Presented by Sonya Dove and the Coty Digital Education Team . Sponsored by WELLA .
4:00pm - 4:45pm	Partner Meeting & Training - Maximizing Your Face Time Presented by Kathy & Frank Cacciato of Katherine Frank Creative .
5:00pm - 7:30pm	One Helluva Welcome Party with special guest Oscar Bond Sponsored by HATTORI HANZO SHEARS . Co-Sponsored by PROSPER U . & Exhibitor Showcase Grand Opening
Sunday, July 15	
7:00am - 8:00am	Registration & Continental Breakfast
8:00am - 8:45am	Welcome & Opening Session Presented by Frank Trieu , AACCS President & Kathy Chow , AACCS Executive Director
8:45am - 10:15am	Embrace your Strengths, Fulfill your Potential Presented by Keynote Speaker Mary Proctor Trane of Vérité Inc. Sponsored by PIVOT POINT .
10:15am - 10:45am	Pay It Forward Educator Contest Winner Announced Sponsored by WELLA .
10:45am - 12:45pm	Exhibitor Showcase - Interactive Demos & App Scavenger Hunt / Lunch Served (11:45am - 12:45pm)
12:50pm - 1:50pm	Brow Design Basics: Setting Students Up for Success in the Brow Design Business Presented by Crickett Enos of The Wax Chick .
12:50pm - 1:50pm	Admissions to Career Services...and Everything in Between Presented by Wendi Pendleton of Wend-i.com .
12:50pm - 1:50pm	It Ain't Easy Being an Educator - But It's Worth It Presented by Paul DiGrigoli of DiGrigoli School of Cosmetology . Sponsored by GREAT CLIPS .
12:50pm - 1:50pm	Men's Cutting and Styling Presented by Anna Perkins of Farouk Systems, Inc.
2:00pm - 2:40pm	N.F. Cimaglia Educator of the Year Award Announcement Presented & Sponsored by MILADY .
2:45pm - 4:00pm	Your Yearly Events Calendar: Start to Finish Presented by Christina Jacks of Eric Fisher Academy and Jessica Beck of Prosper U
2:45pm - 4:00pm	Rejuvenate & Firm the Skin: How to Incorporate the Latest Skin Care Technologies and Treatments in Your Students' School Journey Presented by Diana Flores and Maria Romo of The Brow Shaping Queen .
2:45pm - 5:45pm	Milady's Master Educator Session - Mission Possible: Light the Fuse Presented by Lisha Barnes . Sponsored by MILADY .
4:00pm - 4:15pm	Networking Break
4:15pm - 5:30pm	Rejuvenating Your School's Spa Menu With Microneedling Presented by Melyssa Tucker of Aesthetics Plus of Utah .
4:15pm - 5:30pm	How to Create a World Class Admissions Team Using Project Management Best Practices Presented by Tom King of Enrollment Resources .

5:45pm - 7:30pm	Reception - Exhibitor Showcase Interactive Demos & App Scavenger Hunt
7:30pm - 9:30pm	CND ART-RAGEOUS Hands-on Workshop Presented & Sponsored by CND .
7:30pm - 9:30pm	Flawless Fades with Andis Presented by John Delgado of Finline Barbershop & Sponsored by ANDIS .
Monday, July 16	
7:30am - 9:00am	Continental Breakfast - Exhibitor Showcase Interactive Demos & App Scavenger Hunt
9:10am - 10:40am	Upskilling the Career Education Admissions Profession – don't get left behind! Part 1 Presented by Shannon Gormley of Norton Norris .
9:10am - 12:10pm	BRAIN GAMES: The Enrichment Commitment Presented by Paul Suttles, Daniel Dunworth, Corey Hawkins, and Jamie Jones of Pivot Point .
9:10am - 11:10pm	Groundbreaking News from CIDESCO International and CIDESCO USA Presented by Paul Dykstra of CIDESCO USA .
10:40am - 12:10pm	Upskilling the Career Education Admissions Profession – don't get left behind! Part 2 Presented by Shannon Gormley of Norton Norris .
11:10am - 12:10pm	Be Afraid Not Presented by Sheila Lambert of She's Afraid Not .
12:15pm - 2:45pm	Exhibitor Showcase, Interactive Demos & Scavenger Hunt Winners Announced / Lunch Served (12:15pm to 1:15pm)
2:45pm - 3:45pm	How to Use Marketing Best Practices to Improve Retention Rates Presented by Tom King of Enrollment Resources .
2:45pm - 3:45pm	The Engaged Classroom - How to Enrich Your Classroom Experience by Creating an Engaged Classroom Presented by Andrew Carruthers of Sam Villa .
2:45pm - 3:45pm	StrengthsFinder - Making it Personal Presented by Mary Proctor Trane of Vérité Inc. Sponsored by PIVOT POINT .
2:45pm - 3:45pm	Enviro Smoothing Presented by Anna Perkins of Farouk Systems, Inc.
2:45pm - 3:45pm	Journaling: The New Meditation Presented by Brandon Dixon of Texarkana College .
3:45pm - 4:00pm	Networking Break
4:00pm - 5:30pm	Best Year Ever Presented by Paul DiGrigoli of DiGrigoli School of Cosmetology . Sponsored by GREAT CLIPS .
6:00pm - 8:00pm	One Class Act: Strip Sugaring in Las Vegas Presented Peggy Renfrew . Sponsored by SALON SUGAR PRODUCTS, INC.
6:00pm - 8:00pm	The Art of Clipper Cutting Hands-on Workshop Presented by Tracy Nugent . Sponsored by WAHL .
Tuesday, July 17	
7:45am - 8:50am	President's Breakfast Sponsored by AMERICAN CREW
9:00am - 10:00am	Self Care for Educators Presented by Joshua Perez Hood of Feel Free To Grow .
9:00am - 10:00am	Be A \$100,000 Haircutter Presented by Ivan Zoot, The Clipper Guy . Sponsored by TEAM JRL USA and BOOKSY APP .
9:00am - 10:00am	YouTube Can't Certify You! Presented by Malinda McHenry of Lira Clinical Skincare .
9:00am - 10:00am	4 Website Optimizations You Should Do, Before Spending Another Dollar On Ads: A Look At Case Studies Presented by Cole Ashby and Cassie Costner of Oozle Media .
10:00am - 10:15am	Networking Break
10:15am - 11:15am	10 Risk Factors That Produce No Show Appointments Presented by Rob Thatcher of SalesComm .
10:15am - 11:15am	How to Reach Them - How to Teach Them; Classroom Management for Handling Diversity, Disruptions, and Disputes Presented by Angie Shuler, M. ED. of Kenneth Shuler School of Cosmetology .
10:15am - 11:15am	Reaching Millennials Without Compromising Standards: Using Technology and Alternative Teaching Methods to Your Favor! Presented by Thomas James, Mr. Stateboard .
10:15am - 11:15am	Meet Dermalogica Presented by Lizzy Jones of Dermalogica .
11:30am - 1:00pm	To Become A Master Presented by Closing Speaker Geno Stampora . Sponsored by MCBRIDE RESEARCH LABORATORIES .
*schedule subject to change without notice.	
SCHEDULE KEY	
	: AMP Track (Admissions & Marketing Professionals)
	: Skincare Focus
	: Men's Focus